

OREGON CRANBERRIES

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PRESS RELEASE
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**NATIONAL
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2011 Cranberry Production Up 10 Percent

The forecast for the 2011 cranberry crop is 7.50 million barrels, up 10 percent from 2010. If realized, this will be the second largest production on record. Production forecasts are up from last year in Massachusetts, Oregon, Washington, and Wisconsin but down in New Jersey.

Production in Wisconsin is forecast at 4.30 million barrels, up 8.6 percent from 2010. If realized, this will be the second largest production level on record for Wisconsin. A cool spring did not damage the crop but reportedly lengthened the growing season. The crop was progressing well.

The Massachusetts cranberry forecast is 2.10 million barrels, up 11 percent from 2010. Favorable weather conditions during June and the first half of July aided pollination. Some growers reported higher than normal weed pressure.

New Jersey expects a crop of 540,000 barrels, down 4 percent from 2010. Harvested acreage is reportedly down in New Jersey this season and some growers expressed concerns of potential sun scalding of fruit due to above normal temperatures. However, the crop was generally in good condition with no unusual problems reported.

The Oregon cranberry forecast is 385,000 barrels, up 33 percent from last year. The crop has rebounded from last year's low production, but is still 10 percent down from two years ago. The growing season was delayed by a cool spring but recent favorable weather conditions have improved crop development.

The Washington crop is forecast at 173,000 barrels. The crop has experienced much better growing conditions than last year. Washington also tends to have a biennial yield pattern.

**Cranberries: Production by State and United States,
2009-2010, and forecasted 2011¹**

State	Total production		
	2009	2010	2011
	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>
Massachusetts	1,817,000	1,891,000	2,100,000
New Jersey	555,000	562,000	540,000
Oregon	430,000	290,000	385,000
Washington	161,000	108,000	173,000
Wisconsin	3,950,000	3,960,000	4,300,000
United States	6,913,000	6,811,000	7,498,000

¹ A barrel weighs 100 lbs.

For more details, please contact the Oregon Field Office of USDA, NASS at (503) 326-2131 or 1-800-338-2157 or via email at nass-or@nass.usda.gov. Information is also available on our home page: www.nass.usda.gov/or.